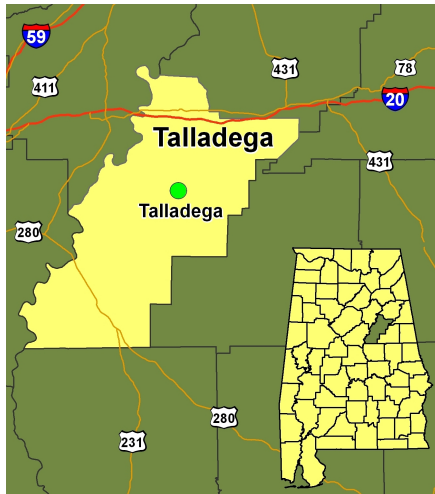


# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central



#### Location

Latitude/Longitude: 33.4347 / -86.1013  
 County: Talladega  
 Micropolitan Area: Talladega-Sylacauga  
 Other cities in the county: Bon Air, Childersburg, Lincoln, Oak Grove, Sylacauga, Talladega Springs, Waldo

#### Population

	City	County
(2013) Population estimate:	15,419	80,865
(2010) Population:	15,676	82,291
(2000) Population:	15,143	80,321
(2013) Age breakdown		
0-20:	4,255	21,797
21-64:	8,794	46,632
65-over:	2,370	12,436
(2013) Median Age:	37	39
(2013) No. of households:	5,604	31,355
(2000) Income		
Avg. household:	34,050	38,564
Median household:	26,448	30,244
Per capita:	15,397	15,704
(2013) Population within 30 miles:	287,173	305,969
(2013) Daytime Population:	10,231	31,977

Source: Nielsen; U.S. Census Bureau  
 Note: 2000 and 2010 population number reflect U.S. Census totals. All other numbers are Nielsen estimates and projections. Per Capita Income is for year 2000.

#### Transportation

##### Highways

Interstates in county: I-20  
 Federal highways in county: 78  
 Distance from city to nearest interstate: 19 miles

##### Distance from city to:

Atlanta:	105 miles
Birmingham:	53 miles
Huntsville:	117 miles
Jacksonville:	451 miles
Memphis:	288 miles
Mobile:	256 miles
Montgomery:	101 miles
Nashville:	246 miles
New Orleans:	385 miles
Savannah:	354 miles

Source: MapQuest, Inc.   
 Note: Distances reflect standard driving routes.

##### Aviation

##### Commercial Air Service

Nearest commercial air service:	Birmingham-Shuttlesworth International Airport
Location:	Birmingham, AL
Distance from city to:	36 miles
Runway length:	12,002 feet
Number of daily flights:	160
Carriers:	Continental Airlines, Southwest, American Airlines, United Express, Delta Air Lines, US Airways

##### General Aviation Service

Nearest general aviation facility:	Talladega Municipal Airport
Location:	Talladega
Distance from city to:	16 miles
Runway length:	6,001 feet
Lighted:	Yes
Tiedowns:	Yes
Hangars:	Yes
ILS:	No
Repair Service:	Yes

Source: EDPA Survey of Commercial Airports; Alabama Department of Transportation Aeronautics Bureau; [www.dot.state.al.us](http://www.dot.state.al.us); [Airnav.com](http://Airnav.com)

##### Rail

Railroads serving county: CSX Transportation, Norfolk Southern

Source: Alabama Department of Transportation Intermodal Division, [www.dot.state.al.us](http://www.dot.state.al.us)

# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central

#### County Labor Analysis

##### (2011) Labor Force Estimates

Civilian labor force number:	37,433
Annual employment number:	33,580
Annual unemployment number:	3,853
Annual unemployment rate:	10.3 %

Source: US Department of Labor, Bureau of Labor Statistics  
 Note: Numbers reflect 2011 annual averages

##### (\*\*\*\*) County Employment by Industry

Total:	*
Mining:	*
Construction:	*
Manufacturing:	*
Wholesale & Retail:	*
Transportation & Warehousing:	*
Utilities & Information:	*
Finance & Insurance:	*
Real Estate, Rental & Leasing:	*
Health Care & Social Assistance:	*
Accommodation & Food Services:	*
Prof, Tech & Business Services:	*
State & Local Government:	*
Other:	*

Source: Alabama Department of Industrial Relations; [www.dir.state.al.us](http://www.dir.state.al.us)  
 Note: \*Due to changes in data provided by ADIR some fields are empty.  
 We are working to make structural changes to accommodate these changes. Information can be obtained through  
<http://www2.dir.state.al.us/cew/default.aspx>

##### (2010) Workforce Commuting Patterns

County residents working in the county: 11508

County residents working outside the county: 17772

Top five counties receiving workers

1. Jefferson
2. Calhoun
3. Shelby
4. St. Clair
5. Etowah

Mean travel time to work: 24.6 mins.

Outside residents working in county: 12928

Top five counties sending workers

1. Talladega
2. Calhoun
3. St. Clair
4. Jefferson
5. Shelby

Source: Source: U.S. Census Bureau, OnTheMap Application and LEHD  
 Origin-Destination Employment Statistics; Mean Travel Time - 2006-2010  
 American Community Survey 5-Year Estimates

##### (\*\*\*\*) County Wages by Industry

Total:	*
Mining:	*
Construction:	*
Manufacturing:	*
Wholesale & Retail:	*
Transportation & Warehousing:	*
Utilities & Information:	*
Finance & Insurance:	*
Real Estate, Rental & Leasing:	*
Health Care & Social Assistance:	*
Accommodation & Food Services:	*
Prof, Tech & Business Services:	*
State & Local Government:	*
Other:	*

Source: Alabama Department of Industrial Relations; [www.dir.state.al.us](http://www.dir.state.al.us)  
 Note: \*Due to changes in data provided by ADIR some fields are empty.  
 We are working to make structural changes to accommodate these changes. Information can be obtained through  
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##### (2013) County Population 25 plus by Educational Attainment

Graduate/Professional degree:	4.7 %
Bachelors degree:	7.8 %
Associates degree:	6.8 %
Some college, no degree:	20.1 %
High school graduate/GED:	37.7 %
9-12th grade (no diploma):	14.9 %
Less than 9th grade:	7.9 %

Source: Nielsen

# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central

#### Major Employers in County

Company	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles, V-6 Engines	4,400
Alabama Institute for Deaf and Blind	Education	1,012
Talladega County Board of Education	Education	943
Nemak Aluminum Components	Motor Vehicle Parts	903
New South Express	JIT Honda Supplier	897
Coosa Valley Medical Center	Medical Care	637
Baptist Citizens Medical Center	Medical Care	348
Talladega Healthcare and Rehab	Healthcare	340
Federal Correction Institution	Prison	330
Talladega City Board of Education	Education	304

Source: Local economic development contacts

#### Major Manufacturing Employers in County

Company	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles, V-6 Engines	4,400
Nemak Aluminum Components	Motor Vehicle Parts	903
New South Express	JIT Honda Supplier	897
Legacy Cabinets	Cabinets	345
MasterBrand Cabinets	Ready to Assemble Cabinets	288
Resolute Forest Products	Paper Mill	280
Imerys USA, Inc.	Marble Quarry	275
Blue Bell Creameries	Ice Cream and Frozen Desserts	262
Fleetwood Metal Industries	Metal Stamping	239
Alabama Specialty Products	Precision Machining and Medical Testing Products	222

Source: Local economic development contacts

#### Education:

##### (2010-2011) K-12 Information

School system serving city:	Talladega City Schools
Number of elementary:	4
Number of middle:	1
Number of junior high:	0
Number of high:	2
System enrollment:	2,414
Spending per pupil:	\$9,652.12

Source: Alabama Department of Education <http://www.alsde.edu>

Note: Detailed information on Alabama's public school systems and individual schools can be accessed on the Alabama Department of Education website. A school with multiple grade levels may be represented in more than one category. For example, a school with Gra

##### Post Secondary Information

Institutions located in county and contiguous Alabama counties

##### Two-year colleges serving area:

Central Alabama Comm College Childersburg Campus, Gadsden State Comm College Ayers Campus, Jefferson State Community College @ Moody, Jefferson State Community College @ Pell City, Jefferson State Community College Shelby

##### Four-year colleges serving area:

Jacksonville State University, Talladega College, University of Montevallo

Source: Alabama Commission on Higher Education

<http://www.ache.state.al.us>

Note: Information on Alabama's two and four year colleges can be found on the Commission's website.

# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central

#### Taxes

##### (2011) General Tax Structure

###### Ad Valorem Tax

Alabama has a state property tax rate of 6.5 mills (3 mills for education). Both county and city can levy property tax. All real and personal business property is assessed at 20% of fair market value.

Source: Alabama Department of Revenue; [www.ador.state.al.us](http://www.ador.state.al.us)

Note: Detailed Information by county is available at [www.edpa.org](http://www.edpa.org) or on the Alabama Department of Revenue website at [www.ador.state.al.us](http://www.ador.state.al.us).

Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

##### Other Business Related Taxes

	City	County (Inside City Limits)	County (Outside Incorporated Areas)	State
Sales Tax General Rate:	5.00 %	1.00 %	3.00 %	4.00 %
Use Tax General Rate:	5.00 %	1.00 %	3.00 %	4.00 %
Sales Tax on Machinery:	1.00 %	0.50 %	1.00 %	1.50 %
Use Tax on Machinery:	1.00 %		1.00 %	4.00 %
Occupational Tax:				

Source: Alabama Department of Revenue; [www.ador.state.al.us](http://www.ador.state.al.us)

Note: Information on business-related taxes is available on the Alabama Department of Revenue website at [www.ador.state.al.us](http://www.ador.state.al.us). Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

#### Utilities

##### Electricity

Supplier(s) to city: Alabama Power Company  
Distributor(s) to city: Alabama Power Company

##### Sewer

Provider to city: Talladega Water & Sewer

##### Natural Gas

Supplier(s) to city: Southern Natural Gas  
Distributor(s) to city: Alabama Gas Corporation

##### Telecommunications

Provider(s) to city: AT&T

##### Water

Provider to city: Talladega Water & Sewer  
Source type: Surface Water

Source: Alabama Department of Environmental Management <http://www.adem.state.al.us>; EDPA survey of utilities.

Note: Capacities vary from station to station.

#### Governance

##### Type Government

City: Council-Manager  
County: County Commission

Source: Alabama League of Municipalities <http://www.alalm.org>

Note: Additional information can be found on the Alabama League of Municipalities' website.

#### Climate

##### Temperature

Annual average: 60 °F  
January average: 41 °F  
July average: 78 °F

Altitude above sea level: 555 feet

##### Precipitation

Annual Average Rainfall: 56 inches

Source: National Climatic Data Center; US Geological Survey; US Department of Agriculture, Natural Resources Conservation Service

# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central

#### Community Amenities

Number of hospitals:	2
Number of beds:	285
Number of daily newspapers:	1
Number of non-daily newspapers:	0
Number of libraries:	4
Number of hotels & other lodging:	32
Number of financial institutions:	70
Number of retail establishments:	460
Number of service establishments:	1,078

Source: State Health Planning and Development Agency; Alabama Press Association; Nielsen



This information has been secured from sources we believe to be reliable; however, we make no representation or warranties, expressed or implied, as to the accuracy of the information.

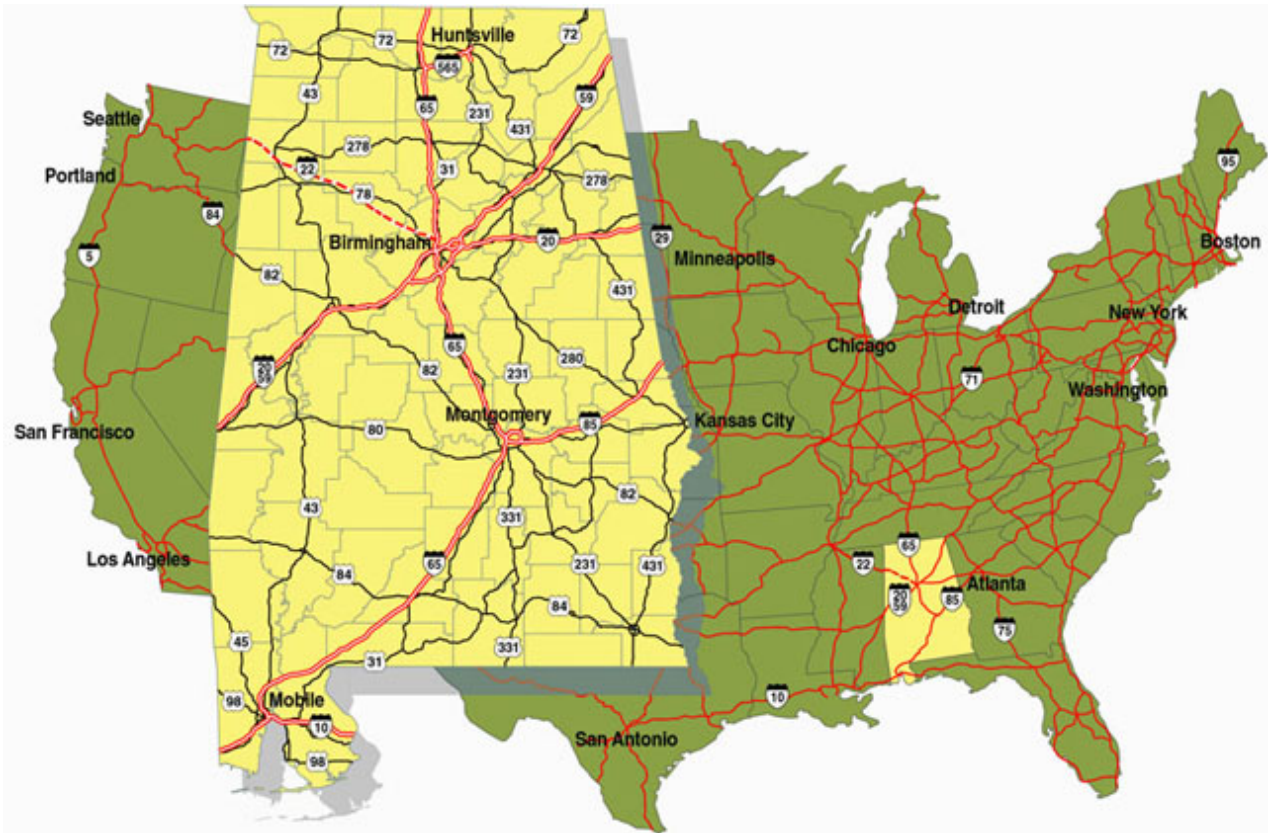
Economic Development Partnership of Alabama  
www.edpa.org

# City Profile

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