

County Profile

Alabama Site Selection Database

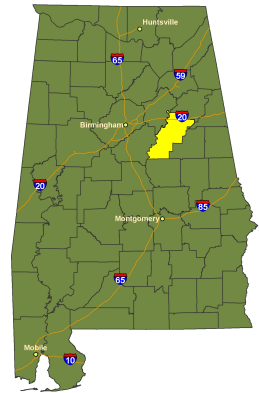
Talladega

Area of State: Central
 Metropolitan Area: Talladega-Sylacauga

Population

Population

	County	15-Mile Radius	30-Mile Radius	45-Mile Radius
(2000) Census:	80,321	60,693	266,889	1,004,820
(2011) Estimate:	80,968	64,851	291,252	1,092,670
(2015) Projection:	80,034	66,220	299,375	1,120,412
(2011) Est. Per Capita Income:	18,638	20,267	20,974	25,465
(2011) Est. Median Household Income:	36,573	39,658	40,018	44,700
(2011) Est. Median Age:	38	39	39	38



Source: Claritas

Note: Radius is from county seat.

County Labor Analysis

(2011) Labor Force

(County and Surrounding Counties)

County	Civilian Labor Force	Unemployment	Unemployment Rate
Talladega	37,433	3,853	10.3 %
Shelby	102,675	6,470	6.3 %
St. Clair	37,634	3,130	8.3 %
Clay	5,296	623	11.8 %
Cleburne	6,452	535	8.3 %
Coosa	4,588	488	10.6 %
Calhoun	53,790	4,944	9.2 %

County Daytime Population: 24,767

Source: US Department of Labor, Bureau of Labor Statistics

Note: Numbers reflect 2011 annual averages

(****) County Employment by Industry

Total:	*
Mining:	*
Construction:	*
Manufacturing:	*
Wholesale & Retail Trade:	*
Transportation & Warehousing:	*
Utilities & Information:	*
Finance & Insurance:	*
Real Estate, Rental & Leasing:	*
Health Care & Social Assistance:	*
Accommodation & Food Service:	*
Prof, Tech. & Business Services:	*
State & Local Government:	*
Other:	*

(2011) County Population 25 plus by Educational Attainment

Graduate/professional degree:	5%
Bachelors degree:	7%
Associates degree:	7%
Some college, no degree:	20%
High school graduate/GED:	36%
9-12th grade (no diploma):	17%
Less than 9th grade:	8%

Source: Claritas

Source: Alabama Department of Industrial Relations www.dir.state.al.us

Note: *Due to changes in data provided by ADIR some fields are empty.

We are working to make structural changes to accommodate these

changes. Information can be obtained through

<http://www2.dir.state.al.us/cew/default.aspx>

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Existing Industry

Major Employers in Talladega County

Name	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles/V-6 Engines	4,000
Alabama Institute for Deaf & Blind	Education	1,012
Talladega County Board of Education	Education	952
New South Express	JIT Honda Supplier	750
Nemak Aluminum Components	Motor Vehicle Parts	707
Coosa Valley Medical Center	Medical Care	616
Wal-Mart Sylacauga	Retail Chain	432
Baptist Citizens Medical Center	Medical Care	346
Talladega City Board of Education	Education	304
Resolute Forest Products	Paper Mill	298

Source: Local economic development contacts

Major Manufacturing Employers in Talladega County

Name	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles/V-6 Engines	4,000
New South Express	JIT Honda Supplier	750
Nemak Aluminum Components	Motor Vehicle Parts	707
Legacy Cabinets	Cabinets	350
Resolute Forest Products	Paper Mill	298
Imerys USA, Inc.	Marble Quarry	275
MasterBrand Cabinets	Ready to Assemble Cabinets	240
Blue Bell Creameries	Ice Cream & Frozen Desserts	226
Alabama Specialty Products	Precision Machining & Medical Testing Products	210
Fleetwood Metal Industries	Metal Stamping	207

Source: Local economic development contacts

Education and Training

(2009-2010) K-12 Information

(Public school systems serving the county)

Year	System Name	System Enrollment	Spending Per Pupil
2009	Talladega County Schools	7,748	8,864.26
2009	Sylacauga City Schools	2,398	8,951.30
2009	Talladega City Schools	2,457	9,172.10

Source: Alabama Department of Education; www.alsde.edu

Note: Detailed information on Alabama's public school systems and individual schools can be accessed on the Alabama Department of Education website at www.alsde.edu (Note: Blanks indicate data not available)

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Higher Education and Training Centers

(Institutions located in the county and contiguous Alabama counties)

Two-year colleges serving area: Central Alabama Comm College Childersburg Campus, Gadsden State Comm College Ayers Campus, Jefferson State Community College @ Moody, Jefferson State Community College @ Pell City, Jefferson State Community College Shelby

Four-year colleges serving area: Jacksonville State University, Talladega College, University of Montevallo

Source: Alabama Commission on Higher Education <http://www.ache.state.al.us>

Note: Information on Alabama's two and four year colleges can be found on the Commission's website.

Taxes

(2011) General Tax Structure

Ad Valorem Tax

Alabama has a state property tax rate of 6.5 mills (3 mills for education). Both county and city can levy property tax. All real and personal business property is assessed at 20% of fair market value.

Source: Alabama Department of Revenue; www.ador.state.al.us

Note: Detailed Information by county is available at www.edpa.org or on the Alabama Department of Revenue website at www.ador.state.al.us.

Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

Other Business Related Taxes

	County (Outside Incorporated Areas)	State
Sales Tax General Rate:	3%	4%
Use Tax General Rate:	3%	4%
Sales Tax on Machinery:	1.00%	1.5%
Use Tax on Machinery:	1.00%	1.5%
Occupational Tax:		

Source: Alabama Department of Revenue; www.ador.state.al.us

Note: Information on business-related taxes is available on the Alabama Department of Revenue website at www.ador.state.al.us. Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

Transportation

Interstates in county: I-20

Federal highways in county: 78

Railroads serving county: CSX Transportation, Norfolk Southern

Nearest commercial air service: Birmingham, AL